



ACADEMY RESUME

MANY RECENT GRADUATES FACE QUESTIONS LIKE: WHAT SHOULD I DO NEXT? WHICH SALON WILL HIRE ME? WHERE CAN I GAIN THE BEST EXPERIENCE? WHO WILL OFFER ME AN APPRENTICESHIP? THAT'S WHY PENNY ESTABLISHED CIELO ACADEMY.

WITH OVER 30 YEARS IN HAIR STYLING AND 22 YEARS IN BUSINESS, PENNY RECOGNIZED THE NEED FOR ADVANCED TRAINING FOR NEWLY GRADUATED STYLISTS. THROUGH HER DAUGHTER'S EXPERIENCES, SHE NOTED THE INSUFFICIENT EDUCATION PROVIDED BY MANY COSMETOLOGY SCHOOLS, OFTEN LEAVING STUDENTS AT A DISADVANTAGE. AS A RESULT, MANY SALON OWNERS, INCLUDING PENNY, ARE UNABLE TO HIRE NEW STYLISTS. NOW SHE AIMS TO GIVE BACK TO THE HAIR INDUSTRY AND RAISE THE STANDARDS FOR HAIRDRESSERS IN NEVADA.

PENNY'S CAREER STARTED AT A HAIRDRESSING SCHOOL IN VANCOUVER, BC, CANADA, IN 1994. SINCE THEN, SHE HAS APPRENTICED WITH OTHER HAIRDRESSERS, STYLED INDEPENDENTLY, AND ESTABLISHED A SALON LEGACY. SHE TRAINED WITH VIDAL SASSOON IN PRECISION HAIRCUTTING, ATTENDED MASTER COLOR CLASSES WITH GOLDWELL, AND PARTICIPATED IN STYLING AND CUTTING CLASSES WITH BUMBLE & BUMBLE, ALL IN NEW YORK CITY. TODAY, SHE CONTINUES TO ADVANCE AND SUPPORT THESE ESTEEMED BRANDS.

CIELO ACADEMY WILL PROVIDE CLASSES DESIGNED TO BUILD THE CONFIDENCE NEW HAIRSTYLISTS NEED TO START THEIR CAREERS AFTER BEAUTY SCHOOL. A MAXIMUM OF FOUR STUDENTS PER CLASS ENSURES PERSONALIZED ATTENTION AT CIELO'S BOULDER CITY LOCATION. OUR HANDS-ON CLASSES TAKE PLACE IN AN INTIMATE SALON ENVIRONMENT, LED BY PENNY AND HER TEAM OF MASTER STYLISTS, OFFERING STUDENTS A GREATER OPPORTUNITY TO UNDERSTAND AND APPLY THE CONCEPTS BEING TAUGHT.

ACADEMY STRUCTURE

ABC OF HAIR CUTTING: BUILDING ON THE CORE PRINCIPLES OF THE VIDAL SASSOON CUTTING SYSTEM, STUDENTS WILL MASTER TECHNIQUES FOR VARIOUS HAIRCUTS, INCLUDING LONG LAYERS, MEDIUM SHAGGY LAYERS, WOLF OR RACHEL CUTS, BOB CUTS, GRADUATED A-LINE CUTS, SHORT PIXIE STYLES, AND MORE. THEY WILL ALSO LEARN TO WORK WITH RAZORS OR SCISSORS, BOTH WITH AND WITHOUT DISCONNECTION, AS WELL AS MEN'S CUTS, CLIPPERS, FADES, SCISSOR-OVER-COMB, MULLETS, MOHAWKS, AND STYLING FOR CURLY HAIR, INCLUDING DIFFERENT LENGTHS AND LAYERS.

ABC OF HAIR COLOR: DRAWING FROM GOLDWELL'S MASTER COLOR CLASSES, STUDENTS WILL LEARN HOW TO BLUEPRINT COLOR FORMULATIONS, ASSESS CLIENTS' HAIR COLOR HISTORIES, AND IDENTIFY DESIRED RESULTS. THEY WILL GAIN SKILLS IN MATCHING GRAY COVERAGE WITH END REFRESHING AND MASTERING VARIOUS HIGHLIGHTING TECHNIQUES SUCH AS FOILING, BALAYAGE, CHUNKY HIGHLIGHTS, BABY LIGHTS, AND WEAVES. STUDENTS WILL UNDERSTAND WHEN AND HOW TO USE EACH METHOD, WHAT EFFECTS THEY CREATE, AND HOW TO PERFORM BASE COLOR AND HIGHLIGHTING PROCESSES, INCLUDING BLENDING, ALL-OVER BLEACH, AND TONING. THEY WILL ALSO EXPLORE WHY CORRECTIVE COLOR IS OFTEN NEEDED FOR NEW CLIENTS AND TOUCH ON CREATIVE COLOR USING DIRECT PIGMENTS.

ABC OF HAIR STYLING: USING THE FUNDAMENTALS FROM BUMBLE AND BUMBLE, STUDENTS WILL LEARN VARIOUS HAIR STYLING TECHNIQUES, INCLUDING CLASSIC ROUND BRUSH BLOWOUTS, FLAT BRUSH BLOWOUTS, CURLY SCRUNCHING, SHORT EDGY PIXIE CUTS, MEN'S STYLES, THE USE OF HOT TOOLS, AND SPECIAL EVENT UPDOS.

ABC OF THE HAIR BUSINESS: TAKING PRINCIPLES FROM BOTH EXPERIENCE AND EDUCATION, STUDENTS WILL MASTER ESSENTIAL SKILLS INCLUDING CLIENT CONSULTATION, SCHEDULING, INVENTORY MANAGEMENT, ACCOUNTING, RENTAL AGREEMENTS, UNDERSTANDING COMMISSION VERSUS HOURLY PAY, REQUIRED LEGAL DOCUMENTATION FOR RUNNING A BUSINESS, EFFECTIVE ONLINE MARKETING STRATEGIES, SOCIAL MEDIA BEST PRACTICES, HANDLING DIFFICULT CLIENTS, SETTING APPROPRIATE PRICING FOR YOUR AREA, AND MANAGING TAXES.

ACADEMY SCHEDULE

AUGUST 23

11 AM - 1 PM

THE PERFECT ROUND BRUSH BLOW-DRY

2 HOURS - \$50

SEPTEMBER 6

11 AM - 2 PM

ONE LENGTH HAIRCUTTING & LONG LAYER

3 HOURS - \$200

SEPTEMBER 13

9 AM - 1 PM

CLASSIC BOB & ICONIC A-LINE BOB

4 HOURS - \$200

SEPTEMBER 27

9 AM - 1 PM

SHAG / RACHEL / MODERN WOLF CUT

4 HOURS - \$200

OCTOBER 4

11 AM - 3 PM

SHORT LAYERS, GRADUATION & PIXIES

4 HOURS - \$200

OCTOBER 18

9 AM - 1 PM

**THE MODERN BARBER: FADES, UNDERCUTS,
LINE-UPS & MORE**

4 HOURS - \$200

OCTOBER 25

9 AM - 3 PM

**LONGER MEN'S CUTS & STYLES;
DISCONNECTION, MULLET & PERMS**

4 HOURS - \$200

NOVEMBER 1

9 AM - 1 PM

**CURLY CUTS: LONG, MED, SHORT / STYLING /
CUTTING / SHAPES / CURL TYPES**

4 HOURS - \$200

ALL CLASSES ARE SUPPLIED WITH A MANNEQUIN, BUT
STYLISTS CAN BRING A MODEL IF DESIRED.

COLOR CLASSES WILL BE RELEASED IN JANUARY.